

FOR IMMEDIATE RELEASE

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FOR INFORMATION CONTACT

Frank Luzi

Director of Media Relations

215-581-3171

fluzi@pleasetouchmuseum.org

KIDS RING IN 2010 EARLY AT PLEASE TOUCH MUSEUM'S ANNUAL COUNTDOWN TO NOON®

PHILADELPHIA, PA — Want to be a part of one of the most exciting New Year's Eve parties in the area, but don't want to keep the kids up late? Come to Please Touch Museum's Countdown to Noon® celebration on Thursday, December 31, for a fun, festive alternative to keeping the little ones up past midnight. Countdowns will take place at Noon and again at 1 p.m. to accommodate the large crowd of little party animals and their families.

Please Touch Museum is the perfect place to ring in the New Year by counting down the minutes to noon with music, Mummers, day-long interactive activities, and King Countdown, the museum's official Countdown Marshal.

As the Please Touch Museum Flag Corps lead the way, King Countdown will parade into Hamilton Hall to do the Mummers' strut and dance with the junior revelers as they prepare for the countdown. As the minutes tick down, streamers and confetti will blast from the Countdown cannons to celebrate the New Year. The Countdown to Noon® celebration will be followed by a family dance party with DJ Prince Charming and King Countdown.

The museum will be open from 9 a.m. to 3 p.m. on New Year's Eve and will be closed New Year's Day.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children's museums, Please Touch is open Mondays through Saturdays from 9 a.m. until 5 p.m. and Sundays 11 a.m. – 5 p.m. Admission is \$15 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181, or visit www.pleasetouchmuseum.org.