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PLEASE TOUCH MUSEUM DEBUTS NEW BLACK LIGHT THEATER SHOW
***Fly/Fishing*, A Black Light Show presented by PECO, debuts Oct. 10 – Dec. 6**

PHILADELPHIA, PA – Please Touch Museum, the Children’s Museum of Philadelphia, will boldly *glow* where it has never gone before with the debut of an illuminating new theater show this October. “Fly/Fishing” is a fantastic tale of a little girl who genuinely learns the old adage ‘there is no place like home.’ On stage October 10 through December 6, 2009, “Fly/Fishing” will be the first Please Touch Playhouse show to utilize black light as a major storytelling element. The show is presented by PECO.

The show incorporates elements of fantasy, props and puppets to take the audience on a journey to the most interesting of places. The audience follows Quinshaya, a four-year-old girl, who goes on a quest to find her lost plush bunny rabbit. Through the magic of black light, she travels from the bottom of the sea to the tops of the clouds, flies with the whales and then swims with the birds, until she lands in the most surprising place of all.

“It’s going to be a wonderful show. The uses of black light will amaze the kids and intrigue the adults,” said David Hutchman, Theater Experience Manager at Please Touch Museum. “It is a tale of loyalty, friendship and having a never-give-up attitude. The show is interactive and has portions where the adults are encouraged to read to their children.”

Showtimes are Monday – Saturday 11 a.m., 1 p.m. and 3 p.m.; Sunday 1 p.m. and 3 p.m. The show is free with museum admission.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children’s museums, Please Touch is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181, or visit our web site at www.pleasetouchmuseum.org.